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News Release

GEHL COMPANY ANNOUNCES DEPARTURE OF EXECUTIVE

WEST BEND, WI, August 10, 2004 –Gehl Company (NASDAQ NM: GEHL), a worldwide distributor and manufacturer of compact construction and agricultural equipment, announced today that Kenneth P. Hahn, Chief Financial Officer and Vice President of Finance will resign his position with the company effective August 20, 2004, to pursue new opportunities.

“We thank Ken for his many years of service with the Company and wish him well in his new endeavors,” said William D. Gehl, Chairman and CEO.

About Gehl Company

Gehl Company (NASDAQ NM: GEHL) is a manufacturer of compact equipment used worldwide in construction and agricultural markets. Founded in 1859, the Company is headquartered in West Bend, WI, with manufacturing facilities in West Bend, WI; and Madison and Yankton, SD. The Company markets its products under the Gehl ® and Mustang ® brand names. Mustang product information is available on the Mustang Manufacturing website (www.mustangmfg.com). CE Attachments, Inc. information is available at (www.ceattach.com). Gehl Company information is available at (www.gehl.com) or contact: Gehl Company, 143 Water Street, West Bend, WI 53095 (telephone: 262-334-9461).