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News Release

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GEHL COMPANY BECOMES OFFICIAL COMPACT EQUIPMENT SUPPLIER TO HISTORIC MILWAUKEE MILE

WEST BEND, WISCONSIN -- Gehl Company, a West Bend manufacturer and marketer of compact construction and agricultural equipment, has entered into a sponsorship arrangement with the historic Milwaukee Mile racetrack at State Fair Park in West Allis, Wisconsin. Gehl will be known as the "Official Compact Equipment of the Milwaukee Mile."

Gehl turned over the keys to an RS Series Telescopic Handler, a Skid Loader and an All-Wheel-Steer Loader, which will be used by the Milwaukee Mile staff for track maintenance and material handling.

"We are excited about our relationship with the Historic Milwaukee Mile," explained Dan Keyes, Vice President of Sales and Marketing. "Gehl Company is a historic company as well, with roots dating back to 1859, and with the equipment Gehl has to offer today, we feel we cannot only support the Milwaukee Mile with their maintenance needs but also get great exposure on the capabilities of Gehl compact equipment."

Gehl is also the "Official Construction Equipment" of the Toyota Grand Prix of Long Beach, California, the Honda Grand Prix of St. Petersburg, Florida, and Road America in Elkhart Lake, Wisconsin.

Gehl Company (NASDAQ: GEHL) is a leading manufacturer of equipment used worldwide in construction and agricultural applications. Founded in 1859, the company is headquartered in West Bend, Wis. For more information, visit www.gehl.com or contact the Gehl literature hotline at 800-628-0491.

(Photo Caption)

Pictured left to right are Dan Keyes, Gehl Vice-President of Sales and Marketing; Gary Gerard, Milwaukee Mile General Manager and Terry Lefever, Gehl Manager of Trade Shows & Special Events.