



Immediate Release

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Manitou Group Names Ilmars Nartish as Vice President of Sales and Marketing of Manitou North America, LLC.

West Bend, Wis. (Sept. 28th, 2020) – Manitou Group is pleased to announce the appointment of Ilmars Nartish to the position of Vice President of Sales and Marketing for Manitou North America effective immediately.

Ilmars Nartish, Vice President of Sales and Marketing for Manitou North America, will be responsible for delivering profitable market growth and expansion in North America, including overseeing sales, marketing, after sales and service teams in the region.

Ilmars joined Manitou in 2007 as a Regional Sales Manager. He then moved into the role of Managing Director of Manitou Nordics in June 2012. Prior to Manitou Group, Ilmars held various sales management roles including Material Handling Equipment Sales Manager at Intrac Latvia SIA.

“I am very excited to be joining and leading the Manitou North America’s team,” said Ilmars Nartish, Vice President of Sales and Marketing for Manitou North America. “The opportunity to expand our product and service offering in the North American market is substantial. We will be strongly focused on delivering an exceptional customer experience and product support to all of our Manitou, Gehl and Mustang by Manitou brand customers.”

Ilmars holds his Global Executive MBA and Global Master’s Degree in Finance from IE Business School, Madrid, Spain. With his experience and expertise, he will be responsible for delivering profitable market growth and expansion in North America, including overseeing sales, marketing, after sales and service teams in the region.

Manitou North America, located in West Bend, Wis., is a subsidiary of Manitou Group, a global market leader in rough-terrain handling for construction, agriculture and industry through the Manitou, Gehl and Mustang brands. For more information on Manitou Group, visit manitou-group.com.

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Manitou Group, is a global market leader in rough-terrain handling. It designs, manufactures, distributes and services equipment for construction, agriculture and the industry.

The Group’s product ranges include: all-terrain fixed, rotating and heavy-duty telehandlers; all-terrain, semi-industrial and industrial mast forklifts; wheeled or tracked skid-steer loaders; articulated loaders; backhoe loaders; access platforms; truck-mounted forklifts; warehousing equipment and attachments.

Through its iconic brands - Manitou, Gehl and Mustang by Manitou - and its network of 1,500 dealers worldwide, the Group offers the best solutions by creating optimum value for its customers

With its registered office in France, in 2019 the Group recorded a revenue of €2.1 billion in 140 countries, and it employs 4,600 people all committed to delivering customer satisfaction.